

COURSE TITLE: Finance for Non Financial Managers
DURATION: 4 DAYS
DATE: Lagos: 8 – 11 April, 2014. & Abuja: 26 – 29 August, 2014.

COURSE OBJECTIVES

As a result of attending this programme delegates will be able to:

- Understand the financial measurement of the business
- Contribute to improving working capital and cash management
- Understand performance measurement and the links between managers' actions and company Performance
- Contribute to the construction and management of budgets, including analysis of variances and forecasting
- Manage more profitably
- Cost and present proposals, budgets and plans (including business cases)
- Utilise financial analysis, tools and techniques to improve decision-making and presentation of Proposals

TARGET AUDIENCE

This programme is suitable for non-financial managers at all levels within the organisation.

COURSE CONTENT

Financial Accounting

Introduction to financial statements

- Profit & Loss
- Balance Sheet
- Cash Flow
- Profit v Cash

Getting the most out of your accounts and your accountant

Reinforcement exercise

Working Capital Management (Application Plan)

Financial Analysis

Financial Ratios / Measures of Performance

Improving business performance

Margins and Added Value

Where do you add Cost and Value?

Management Accounting Costing

Cost terminology & behaviour

- Costs and Pricing
- Pricing Decisions
- Exercises / Illustrations -

Better Business Decisions - Appraisal Models / Making a Business Case

Exercises / Illustrations

Improving financial justifications

Budgeting & Forecasting

The role of budgets

Managing a budget

Understanding variances - Illustrations / Exercises

Practical Cost Management - value, cost reduction and cost control

COURSE FACILITATOR

Frank Agbogwu (FCA), Chartered Accountant, Banker, Project Consultant & Trainer.

Frank is currently the Executive Director of a leading Consulting company providing Financial Advisory, Company Business Process Review, Project Management and Monitoring services. He is a seasoned resource person with special competence in Credit Risk Management, Credit Analysis, International Trade, Project Finance and Accounting for Banks, Oil Companies and the Public Sector.

His career spans nearly three decades across several leading organizations including Zenith Bank, Intercontinental (as then was) and Sterling Bank Plc.

KEY COMPETENCES:

- Highly talented chartered Accountant able to use modern Microsoft Office Suits to process data
- Experienced highly rated strategic corporate player, with a record of turning around the fortunes of ailing businesses in finance , manufacturing and general commerce
- Ability to work with, understand and motivate colleagues and subordinates from diverse cultural background
- Highly mobile able to drive team to achieve both overall corporate and divisional goals and objectives
- Highly experienced in financial management , investment and corporate banking
- Project management and financing both in the public and private sector

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